



E-commerce Community

Dear Store Owner,

Did you know that 2.5 million weddings will occur in the U.S. this year? As a result, thousands of customers are registering online every day. **Is your website ready?**

Retailers that use Bridge's software are selling millions of dollars online in registry gifts. Curious how? Just ask retailers that use Bridge or consider these facts below:

- **Bridge is easy to use.** Bridge's award-winning software is the most popular in America among indie stores. More than 540 retailers use it to compete against big-box stores and Amazon.com.
- **Bridge helps your store quickly create and manage all types of registries** (such as wedding, baby, housewarming, etc).
- **Friends and family can browse registries and make purchases** via your Bridge Store & Registry.
- **Instantly offer your registry customers 1,000's of products from popular brands.** Please see the reverse side for a list of our Smart Brand partners.
- **Bridge offers free training and support.**

Start using Bridge for free today. Visit [bridgecatalog.com](http://bridgecatalog.com) or call us at 212-254-9654. Acting today increases orders tomorrow.

Shop Indie,



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As Seen In: **HFN** HFN Magazine

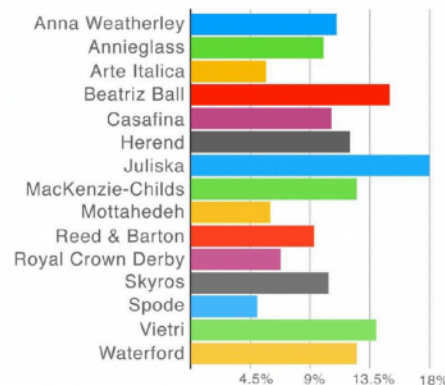
**TABLEWARETODAY** Tableware Today



American Express  
Business Portal

Plans Start at \$0/Month

Do You Want to  
Sell 13% More?



Retailers sell 13% more  
when using Bridge

For complete survey results,  
please visit: [bridgesurvey.com](http://bridgesurvey.com)



Schiffman's uses Bridge  
to offer its customers a  
complete registry experience

Help Your Store in Minutes:

1. Join for free at [bridgecatalog.com](http://bridgecatalog.com)
2. Add your brands.
3. Enter your registries.
4. You're all set! Start taking orders.

[BridgeCatalog.com](http://BridgeCatalog.com)





## 540+ Retailers Use Bridge Every Day...



Bridge retailers at the Rosse showroom in Atlanta

**Babcock Gifts** in TN  
**Bailey's Jewelry** in NC  
**Barbara Stewart** in KY  
**BC Clark Jewelers** in OK  
**Bebe's** in OK  
**Breed & Co.** in TX  
**Cottage Shop** in GA  
**Fisherman's Wife** in NC  
**Fragile** in GA  
**Friend & Co.** in LA  
**Glass Bazaar** in TN

**Goldsmith Cardel** in OH  
**Hollyhocks** in TX  
**Ivy Cottage** in AL  
**Ivy House** in TX  
**Jimmy Smith Jewelers** in AL  
**Joanne's Gifts** in TX  
**Little Brown House** in TX  
**Live With It** in PA  
**My Favorite Things** in FL  
**Oh Kay's** in TX  
**Over the Moon** in PA

**Oxford Floral** in MS  
**P.S. the Letter** in TX  
**Persnickety** in MS  
**Pieces Of Eight** in LA  
**Schiffman's** in NC  
**Shops of Provence** in SC  
**Social** in TN  
**The Boutique** in SC  
**Two Doors Down** in TN  
**William Stafford Jewelers** in SC  
**William-Wayne & Co.** in NYC

## Smart Products: Choose From 115+ Brands Offering 70,000+ Products...

Featured Smart Brand Members



Please note: a store must be an authorized dealer of a brand to sync Smart Products. Sync approval determined by brand.

- Smart Products are products maintained by their respective brands. They instantly provide accurate pricing, pictures, and more.
- Add any product from any brand to your Bridge Store and Registry. There is no limit to what you can add to your Bridge account.

### Reduce Your Maintenance Costs from \$1,000s to \$0

Average cost to add 1,000 products to your website

Without Smart Products

With Smart Products



\$500

vs.

\$0

You Save Money

### Dropbox and Excel Aren't Fun...



Using the Smart Products service, you can instantly show products online from your most popular brands. You can skip using Dropbox and Excel.

### Retailer Reviews

*"I do about 20% more business a year by being a part of Bridge."*

Mary Beth Wood, Owner • The Crystal Plate • Gainesville, GA

*"We think the world of Bridge."*

Laura Slaymaker, Owner • Serendip • Norfolk, VA

*"The best! Without Bridge, I would never have the business I have."*

Sera Alioto, Owner • Alioto's • Oak Park, IL