



You Can Succeed with These 4 Steps

1. How many items does your online store offer from each brand?

| | Quantity on Your Site Today (estimate) | Goal |
|--------------|--|-------|
| Brand: _____ | _____ | _____ |
| Brand: _____ | _____ | _____ |
| Brand: _____ | _____ | _____ |

2. Your website offers an online gift registry? Yes _____ No _____

If Yes...

Registrant (e.g. bride) can register self: Yes _____ No _____

Registrant can login and review purchases: Yes _____ No _____

3. Your website allows shoppers to post a review?

Yes _____ No _____

Your website automatically asks shoppers for a review after an online purchase?

Yes _____ No _____

4. What materials exist in your store?

Signage encouraging customers to start a gift registry:

Yes _____ No _____

Signage encouraging customers to review your store:

Yes _____ No _____

What's next?

Boost your sales ~ Connect with Bridge online. Visit:

www.bridgecatalog.com